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# LinkedIn: 30 Highly Effective Strategies For Attracting Recruiters And Employers To Your LinkedIn Profile (Resume, Profile Hacks, Stand Out, Cover Letter, Career)



## Synopsis

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Land the Job of Your Dreams!  
Most working professionals will have already heard of the LinkedIn social network. What most people are unaware of however, is the power of the platform itself. If used correctly, you can be working for your dream company in no time at all. Fortune 500 companies recruit directly from LinkedIn, as do recruiters and hiring managers. This is testament to the power of the platform and the reason why you NEED this book. Many people underestimate the power of LinkedIn, but with these strategies you will get the recognition you deserve and land the job of your dreams! In this book you will learn:  
• Keyword Optimization  
• How To Use Your Connections to Find a Job  
• Attracting The Attention of Directors/CEOs and Recruiters  
• Making New Connections  
• The LinkedIn Job Board  
• Using Your Alumni To Your Advantage  
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Tags: Career, CV, Resume, Cover Letter

## Book Information

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## Customer Reviews

I wish I had read this book long time back when I was creating my LinkedIn account profile to look

for a job. But as they say, better late than never. I got a lot of great ideas on how I can possibly land on my dream job by following the 30 highly effective strategies provided in this book to attract recruiters and employers. This book will show you that there is a wide pool of opportunities for you to get noticed and short listed and get hired eventually by great employers if you can follow and apply the strategies given. Such a nice read!

In the modern world of today, being connected is a must or rather vital in many ways, I should say. One way of being connected is through the internet. The bigger your connections the higher your chances are, than other people. and one of the worlds largest professional network is LinkedIn. This book contains important information on how to adjust your LinkedIn URL, from social media, your profile, to creating headline and advertisements to effectively attract attentions of potential employers.

I'm new to LinkedIn and wanted some help on making my profile the best it could possibly be as a way of helping me to connect with potential employers. This book is relatively short but gives some helpful advice and strategies on how to go about making and improving your profile. It's a really easy book to understand and follow and tells you everything you need to know in a clear and concise way

I'm astonished this book has tons of positive reviews. It is maybe 30 pages long -- paper thin -- large font. None of the pages are even completely full of text. Everything in this book is essentially common sense. Wow, this book is an incredible fail. Wow. Wow. Wow. Everything in this book you can learn by watching a few youtube videos or reading a few articles online about using linkedin to attract recruiters and honestly the things in this book won't really help you do that as much as it's just about having a good linkedin profile and being active on linkedin.

Great book! I used the tips from this book and my LinkedIn profile really improved and I actually landed a new job last week from my LinkedIn profile so I am very thankful to this author. However, the book was a bit short and i have found similar tips for free.

This is very effective book and providing very nice and perfect understanding of LinkedIn and how to use LinkedIn so it become a worth and useful for you. I'm truly impressed and glad to read this book because I have cleared my concepts about the LinkedIn and I found this book such an

amazing and based on quality and informative stuff which is so much useful, helpful and increased my knowledge as well. I would like to prefer this book to a Businessmen and for freelancers as well because you'll be in a business community where you might get an interesting offer either you're an Employer or an Employee.

I don't really have an idea what LinkedIn is, but it is good to know everything about it. It teaches everyone how to attract the attention of the recruiters by adding some keywords. Informative indeed. Perfect for everyone who wants to get a good job. This kind of book should receive a recognition. Everyone could learn from it, all we need is the dedication to learn new things.

Nowadays LinkedIn is one of the most usable social media account that all professionals can count to. This book can help us how to make our linkedin profile look good and impressive. There a lot of tips how to use linkedin especially for those looking for job, i really like this book. I know people would love to read this book so i will really recommend this one.

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